Evan Jon Gennrich

Experience

Epic EMR - IT Project Manager, Implementation Specialist

- Created and executed detailed project plans for 18-month EMR implementation
- Managed teams of five to 17. Focus on emotionally intelligent management
- Collaborated across roles and applications on integrated project software issues
- Facilitated executive-level workflow steering meetings championing customer success
- Customized Epic for behavioral health workflows, including building analytic tools tied to \$400k monthly (40% of customer's monthly revenue)

Welby - Co-founder, Project Manager, Marketing Officer

- Co-founded mental health start-up connecting college students to support channels
- Executed lean start-up phases like customer discovery, value propositioning, and branding
- Conducted lo-fi usability testing for rapid prototyping using HTML. CSS, and JavaScript
- Designed branding and copy-writing for marketing materials and hosted traction-boosting events
- Won/funded through the Optimize: Social Innovation Challenge

Biomedical Entrepreneur Practicum - Teaching Assistant

- Designed and instructed undergrad biomedical entrepreneurial curriculum for 16 students
- Mentored students working with medical school faculty on "Why not me?" go-getting mentality
- Crafted customer discovery/lo-fi idea validation projects and instructed on value propositioning,
- design-thinking, and business model design

MichMinnie's Cooperative Houses – President

- Managed 50-person living/learning community (meeting facilitation, conflict resolution)
- Modeled intentionality in everyday behavioral promoting fluid interpersonal team dynamics
 Modernized decades-old constitutions merging Michigan and Minnie's House into a single coop community

Education

University of Michigan - Internet Decision and Opinion

 Magna cum laude; 3.78/4.0 GPA; Honor's Program self-designed degree about how the Internet impacts decision-making, opinion-formation and one's sense of self.

- Honor's thesis: "Internet Privacy, and the Self"
- Minor: German; Studied abroad in Bremen, Germany during summer 2014 (Goethe Institute)

Skills & Hobbies

Skills: German (conversational), Epic, HTML, CSS3, JavaScript, Git, Linux, Photoshop, Slack, Trello, SalesForce, Outlook, Sketch, MS Office, WordPress, Wikipedia

Interests: Wood-working & furniture design, analog photography, climbing, hiking, camping, short fiction, black coffee, and newspaper collecting

Jun 2016 – Feb 2018 Madison, WI

Sep 2014 - Apr 2016 Ann Arbor, MI

Sep 2014 - Apr 2016 Ann Arbor, MI

May 2015 – Apr 2016 Ann Arbor, MI

Graduated April 2016 Ann Arbor, MI